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~~ Patent Literature: Inventor search

File 347: JAPI O Dec 1976-2007/ Dec(Updated 080328)  
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File 348: EUROPEAN PATENTS 1978-2007/ 200816  
(c) 2008 European Patent Office

File 349: PCT FULLTEXT 1979-2008/ UB=20080228UT=20080221  
(c) 2008 WPO/ Thomson

File 350: Derwent WPI X 1963-2008/ UD=200826  
(c) 2008 The Thomson Corporation

Set	Items	Description
S1	339	AU=BADER J?
S2	7	AU=REZNICK A?
S3	344	S1 OR S2
S4	0	S3 AND (ONLINE OR ON()LINE OR INTERNET OR WEB() (BASED OR SITE OR - SITES) OR WEBBASED OR WEBSITE? ? OR NETWORK?? OR VIRTUAL) (3N) - (MERCHANT? ? OR SELLER? ? OR VENDOR? ? OR RETAILER? ? OR DEAL- ER? ? OR AUCTION??? OR SHOPKEEPER? ? OR SHOP() KEEPER? ?) S5 0 S3 AND (RETAIL OR BUSINESS OR SELLING) ( ) (PRACTICE? ? OR STANDARD? ?)

~~ Non-Patent Literature: Inventor search

File 2: INSPEC 1898-2008/ Mar W4  
(c) 2008 Institution of Electrical Engineers

File 9: Business & Industry(R) Jul/1994-2008/ Apr 21  
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File 15: ABI/Inform(R) 1971-2008/ Apr 21  
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(c) 2008 The Gale Group

File 148: Gale Group Trade & Industry DB 1976-2008/ Apr 03  
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File 160: Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 275: Gale Group Computer DB(TM) 1983-2008/ Apr 16  
(c) 2008 The Gale Group

File 621: Gale Group New Prod. Annou. (R) 1985-2008/ Apr 04  
(c) 2008 The Gale Group

File 636: Gale Group Newsletter DB(TM) 1987-2008/ Apr 16  
(c) 2008 The Gale Group

File 20: Dialog Global Reporter 1997-2008/ Apr 22  
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(c) 2008 BLDSC all rts. reserv.  
File 99: Wilson Appl. Sci & Tech Abs 1983-2008/ Mar  
(c) 2008 The HW Wilson Co.  
File 256: TechInfoSource 82-2008/ Dec  
(c) 2008 Info. Sources Inc  
File 474: New York Times Abs 1969-2008/ Apr 22  
(c) 2008 The New York Times  
File 475: Wall Street Journal Abs 1973-2008/ Apr 22  
(c) 2008 The New York Times  
File 583: Gale Group Global base(TM) 1986-2002/ Dec 13  
(c) 2002 The Gale Group  
File 996: NewsRoom 2000-2002  
(c) 2008 Dialog

Set	Items	Description
S1	339	AU=( BADER, J? OR BADER J? OR BADER(2N)J?) OR BY=BADER(2N)J?
S2	22	AU=( REZNICK, A? OR REZNICK A? OR REZNICK(2N)A?) OR BY=REZNICK(2N)A?
S3	361	S1 OR S2
S4	0	S3 AND ( ONLINE OR ON() LINE OR INTERNET OR WEB() ( BASED OR SITE OR SITES) OR WEBBASED OR WEBSITE? ? OR NETWORK?? OR VIRTUAL) (3N) (MERCHANT? ? OR SELLER? ? OR VENDOR? ? OR RETAILER? ? - OR DEALER? ? OR AUCTION??? OR SHOPKEEPER? ? OR SHOP() KEEPER? - ?)
S5	0	S3 AND ( RETAIL OR BUSINESS OR SELLING() ( PRACTICE? ? OR STANDARD? ?)

~~ Non- Patent Literature: Full Text

Dialog files: 9, 15, 16, 20, 148, 160, 275, 476, 610, 613, 621, 624, 634, 636, 810, 813, 996

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File 636: Gale Group Newsletter DB(TM) 1987-2008/ Apr 17  
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File 810: Business Wre 1986-1999/ Feb 28  
(c) 1999 Business Wre  
File 813: PR Newswire 1987-1999/ Apr 30  
(c) 1999 PR Newswire Association Inc  
File 996: NewsRoom 2000-2002  
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Set	Items	Description
S1	954019	(ONLINE OR ON()LINE OR INTERNET OR WEB() (BASED OR SITE OR - SITES) OR WEBBASED OR WEBSITE? ? OR NETWORK?? OR VIRTUAL) (3N) - (MERCHANT? ? OR SELLER? ? OR VENDOR? ? OR RETAILER? ? OR DEAL- ER? ? OR AUCTION??? OR SHOPKEEPER? ? OR SHOP() KEEPER? ?)
S2	478082	COMM T??? OR COMMITMENT? ? OR GUARANTEE??? OR AGREE??? OR - AGREEMENT? ? OR CONTRACT??? OR ASSURANCE OR AFFIRM??? OR PLE- DG??? OR PROM S??? OR OBLIGAT???
S3	617896	PRACTICE? ? OR STANDARD? ? OR METHOD? ? OR PROCESS?? OR TE- CHNIQUE? ? OR OPERATION?? OR PROCEDURE? ? OR CRITERION OR CRI- TERIA OR PARAMETER? ? OR QUALITY OR QUALITIES OR CHARACTERIS- TIC? ?
S4	533566	FEEDBACK OR SCORE? ? OR SCORING OR RATE OR RATES OR RATED - OR RATING OR RANK OR RANKS OR RANKED OR RANKING OR GRAD??? OR ENFORC??? OR EVALUAT??? OR COMPL??? OR COMPLIANCE OR SATISFA- CT??? OR DISSATISFACT??? OR PERFORMANCE
S5	745907	BUYER OR BUYERS OR PURCHASER OR PURCHASERS OR USER OR USERS OR CUSTOMER OR CUSTOMERS OR VISITOR OR VISITORS OR MEMBER OR MEMBERS OR SUBSCRIBER OR SUBSCRIBERS OR CLIENT OR CLIENTS
S6	836118	INTERACTION? ? OR TRANSACTION? ? OR TRANSACTING OR PURCHAS- ??? OR TRADE? ? OR TRADING OR ORDER? ? OR ORDERING OR EXCHANG- ??? OR DEALING? ? OR BUY OR BUYING OR BOUGHT OR SALE OR SALES OR SELL???
S7	45467	S2(6N) S3
S8	4306	S4(8N) S7
S9	323185	S5(8N) S6
S10	94	S1(S) S8(S) S9
S11	41	S10 NOT PY>2000
S12	21	RD (unique items)

^ 12/3, K/2 (Item 2 from file: 15)

DI ALOG(R) File 15: ABI/Inform(R)

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01986048 49797011

### Reporting on the past: A new approach to improving accounting today

Lundholm Russell J

Accounting Horizons v13n4 PP: 315-322 Dec 1999

ISSN: 0888-7993 JRNL CODE: ACH

WORD COUNT: 3585

...TEXT: error.

My proposal has many similarities to disclosures that are found on a newly created **online** market, eBay. **Sellers** **auction** items to **buyers** using eBay as the electronic auction-house. The only information the **buyer** has about the item being **purchased** is that provided by the **seller**. Once an auction is complete the **buyer** typically sends a money **order** directly to the **seller**. But what assurance does the **buyer** have that the **seller** will actually deliver an item that fits the description? Why doesn't adverse selection cause this market to completely unravel? To combat these effects, eBay supports the market by soliciting **buyer** feedback about the **seller** after the **transaction** is complete. Thus, before a **buyer** **purchases** an item he or she can access the **seller**'s profile, which contains a list of prior **buyers**' testimonies (often comparing the **quality** of the goods **promised** to the quality delivered) and an overall **seller** **rating**. **Buyers** can avoid **sellers** with bad reputations or short histories. A **seller** with a very short horizon can clearly mislead **buyers** with false disclosures and reap the benefits, but a seller intending to transact in the...

...disclosure system has allowed eBay to thrive; they have more than 3.8 million registered **users** and enabled \$1.2 billion in **transactions** in 1998.

### CONCLUSION

As the accounting profession struggles to provide a relevant product in the

...

~~ Non-Patent Literature: Non-Full Text  
Dialog files: 2, 35, 65, 99, 256, 474, 475, 583

File 2: INSPEC 1898-2008/ Mar VM  
(c) 2008 Institution of Electrical Engineers  
File 35: Dissertation Abs Online 1861-2008/ Nov  
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File 474: New York Times Abs 1969-2008/ Apr 22  
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File 475: Wall Street Journal Abs 1973-2008/ Apr 22  
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File 583: Gale Group Global base(TM) 1986-2002/ Dec 13  
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Set	Items	Description
S1	9819	(ONLINE OR ON() LINE OR INTERNET OR WEB() (BASED OR SITE OR - SITES) OR WEBBASED OR WEBSITE? ? OR NETWORK?? OR VIRTUAL) (3N) - (MERCHANT? ? OR SELLER? ? OR VENDOR? ? OR RETAILER? ? OR DEAL- ER? ? OR AUCTION??? OR SHOPKEEPER? ? OR SHOP() KEEPER? ?)
S2	1276	COMM T??? OR COMMITMENT? ? OR GUARANTEE??? OR AGREE??? OR - AGREEMENT? ? OR CONTRACT??? OR ASSURANCE OR AFFIRM??? OR PLE- DG??? OR PROM S??? OR OBLIGAT???
S3	3251	PRACTICE? ? OR STANDARD? ? OR METHOD? ? OR PROCESS?? OR TE- CHNI QUE? ? OR OPERATION?? OR PROCEDURE? ? OR CRITERION OR CRI- TERIA OR PARAMETER? ? OR QUALITY OR QUALITIES OR CHARACTERIS- TIC? ?
S4	1462	FEEDBACK OR SCORE? ? OR SCORING OR RATE OR RATES OR RATED - OR RATING OR RANK OR RANKS OR RANKED OR RANKING OR GRAD??? OR ENFORC??? OR EVALUAT??? OR COMPL??? OR COMPLIANCE OR SATISFA- CT??? OR DISSATISFACT??? OR PERFORMANCE
S5	3464	BUYER OR BUYERS OR PURCHASER OR PURCHASERS OR USER OR USERS OR CUSTOMER OR CUSTOMERS OR VISITOR OR VISITORS OR MEMBER OR MEMBERS OR SUBSCRIBER OR SUBSCRIBERS OR CLIENT OR CLIENTS
S6	6077	INTERACTION? ? OR TRANSACTION? ? OR TRANSACTING OR PURCHAS- ??? OR TRADE? ? OR TRADING OR ORDER? ? OR ORDERING OR EXCHANG- ??? OR DEALING? ? OR BUY OR BUYING OR BOUGHT OR SALE OR SALES OR SELL???
S7	155	S2(12N) S3
S8	15	S4(12N) S7
S9	1290	S5(12N) S6
S10	3	S1(S) S8(S) S9

~~ Patent Literature:  
Dialog files: 347, 348, 349, 350

File 347: JAPI O Dec 1976-2007/ Dec(Updated 080328)  
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File 348: EUROPEAN PATENTS 1978-2007/ 200816  
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File 349: PCT FULLTEXT 1979-2008/ UB=20080228UT=20080221  
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S1	13634	(ONLINE OR ON() LINE OR INTERNET OR WEB() (BASED OR SITE OR - SITES) OR WEBBASED OR WEBSITE? ? OR NETWORK?? OR VIRTUAL) (3N) - (MERCHANT? ? OR SELLER? ? OR VENDOR? ? OR RETAILER? ? OR DEAL- ER? ? OR AUCTION??? OR SHOPKEEPER? ? OR SHOP() KEEPER? ?)

S2 5561 COMM T??? OR COMMITMENT? ? OR GUARANTEE??? OR AGREE??? OR -  
 AGREEMENT? ? OR CONTRACT??? OR ASSURANCE OR AFFIRM??? OR PLE-  
 DG??? OR PROM S??? OR OBLIGAT???

S3 13126 PRACTICE? ? OR STANDARD? ? OR METHOD? ? OR PROCESS?? OR TE-  
 CHNIQUE? ? OR OPERATION?? OR PROCEDURE? ? OR CRITERION OR CRI-  
 TERIA OR PARAMETER? ? OR QUALITY OR QUALITIES OR CHARACTERIST-  
 IC? ?

S4 8565 FEEDBACK OR SCORE? ? OR SCORING OR RATE OR RATES OR RATED -  
 OR RATING OR RANK OR RANKS OR RANKED OR RANKING OR GRAD??? OR  
 ENFORC???? OR EVALUAT??? OR COMPL??? OR COMPLIANCE OR SATISFA-  
 CT??? OR DISSATISFACT??? OR PERFORMANCE

S5 12325 BUYER OR BUYERS OR PURCHASER OR PURCHASERS OR USER OR USERS  
 OR CUSTOMER OR CUSTOMERS OR VISITOR OR VISITORS OR MEMBER OR  
 MEMBERS OR SUBSCRIBER OR SUBSCRIBERS OR CLIENT OR CLIENTS

S6 12298 INTERACTION? ? OR TRANSACTION? ? OR TRANSACTING OR PURCHAS-  
 ??? OR TRADE? ? OR TRADING OR ORDER? ? OR ORDERING OR EXCHANG-  
 ??? OR DEALING? ? OR BUY OR BUYING OR BOUGHT OR SALE OR SALES  
 OR SELL???

S7 1845 S2(6N) S3  
 S8 284 S4(8N) S7  
 S9 9847 S5(8N) S6  
 S10 7 S1(20N) S8(20N) S9  
 S11 6 S10 AND IC=(G06F OR G06Q)

^ 11/3, K/2 (Item 2 from file: 349)  
 DIALOG(R) File 349: PCT FULLTEXT  
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01203078 \*\*Image available\*\*

**MANAGING AN ELECTRONIC SEAL OF CERTIFICATION  
 GESTION D'UN SOEUAU DE CERTIFICATION ELECTRONIQUE**

Patent Applicant/Assignee:

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 US (Residence), US (Nationality), (For all designated states except:  
 US)

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 Suite 105, St. Paul, MN 55125, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200510649 A2-A3 20050203 (WO 0510649)  
 Application: WO 2004US14726 20040511 (PCT/WO US04014726)  
 Priority Application: US 2003470345 20030514; US 2003714758 20031117

Designated States:

(All protection types applied unless otherwise stated - for applications  
 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
 DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
 LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
 RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
 (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
 SE SI SK TR  
 (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
 (AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW  
 (EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 15967

Main International Patent Class (v7): G06F-017/60

Fulltext Availability:

Detailed Description

Claims

#### Detailed Description

... issuer 8 might, for example, verify that merchant 4 is a legitimate business merchant that **complies** with, or **agrees** to conform to, certain **standards**. For example, seal issuer 8 may be an online dispute resolution service that is designed to help **buyers** and **sellers** involved in **online transactions** resolve disputes, such as disputes that may arise in an **online auction**. In this instance, seal issuer 8 issues an electronic seal to merchants 4 that agree...

#### Claim

... of claim 144 wherein the request indicates a requested level of third party protection, the **method** further comprising requiring the seller to **commit** to **compliance** with additional requirements to receive the requested level of third party protection. 149. The method of claim 144 further comprising requiring the **seller** to commit to **online** dispute resolution, wherein indicating to the **buyers** that third party **transaction** protection is available comprises indicating to the **buyers** that third party **transaction** protection is available upon receiving a commitment to online dispute resolution from the seller. 150...